

# Industrial property rights and copyright

Intellectual property and expertise are a company's creative capital. At Redeker Sellner Dahs, we understand their value and advise you in the areas of copyright and industrial property rights.



Intellectual property and know how are a company's creative capital. We understand their value and worth. In an increasingly digitised world, protection of these assets is becoming ever more important. Our advice focuses on the protection of your creative achievements and the safeguarding of your interests in the fields of copyright, industrial property rights and unfair competition.

# Practice areas (selection)

# Protection strategies for intellectual property

Strategic advice and detailed trademark and property right searches and analyses as well as registration, monitoring and defence of property rights worldwide

### Copyright law and artificial intelligence (AI)

We support you in the legal assessment of copyright issues in connection with the use and development of AI technologies

# Licensing and contract law

We draft and negotiate licence agreements for copyrights, trademarks, know how and inventions

### Law enforcement and dispute resolution

We advise and act as your counsel in defending against unjustified third party claims arising from copyright and other intellectual property rights; in the event of infringements by third parties, we support you with our many years of litigation experience and resolutely enforce your claims

### Copyright protection on digital platforms

We help you to effectively protect and enforce your copyright on digital platforms such as social media platforms or online marketplaces

#### Advice on unfair business practices

We review advertising measures and advertising statements in terms of their admissibility and help out when competitors behave unlawfully

# Legal editing

We review publications in advance from a copyright perspective

# Clients

Our clients include domestic and foreign companies from a wide range of industries, from listed companies to start ups, including advertising agencies, internet service providers and film productions. We also advise associations and collecting societies as well as scientific institutes, authorities, agencies and other public sector organisations.



Prof. Dr. Peter-Andreas Brand
Partner\*

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Commercial legal protection, civil, commercial and company law, international private law as well as German and international procedural law.

Joined the firm in 1991.

1982 first, 1986 second State Examination. Research assistant at the Institute for International Law at the University of Göttingen 1982–1984. 1984 doctoral degree. Lawyer in Hanover 1986–1987. Worked in the Department of Law and Insurance at the Federal Association for the German Industry and lawyer with the firm. Head of the office of the President of the German Bundestag 1989–1991. Worked at the London office until 1997. Working at the Berlin office since July 1997.

Honorary professor at Humboldt University Berlin on German, European and International law of civil procedure, conflict of laws and litigation. Since 2017 one of the Directors of the Research Institute for the Law of the Legal Profession at Humboldt University.

Various publications in the areas of private international law, German, European, and international civil procedure law, and European law.

Acting as counsel in cross-border and international litigation and arbitration proceedings, including FIDIC Dispute Adjudication Boards; conduct of litigation for large national and international corporations.



Andreas Okonek
Partner\*

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Commercial legal protection, anti-trust law, trademark law, IT law and law governing the new media, commercial law.

Joined the firm in 1996.

Studied law in Bonn. 1992 first, 1995 second State Examination. German-American Chamber of Commerce, Washington D.C. and the German-Australian Chamber of Commerce, Sydney in 1995.

Member of the firm's management committee for nine years, seven years as chairman.

Member of the Deutsche Vereinigung für gewerblichen Rechtsschutz und Urheberrecht e. V., of the Deutsche Gesellschaft für Recht und Informatik e. V., of the Working Group for Intellectual Property and Media and founding member of the Working Group for Information Technology in the German Bar Association. Member of the State Examination Office at Cologne Court of Appeals and Ministry of Justice North Rhine-Westphalia.

Publications: various articles in the area of competition law.

Acting as counsel for numerous gambling providers in proceedings concerning compliance with advertising restrictions under gambling law. Advised ARD and NDR with regard to the Tagesschau app.



Sabine Wildfeuer
Partner\*
Specialist attorney for intellectual property
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Intellectual property law, IT law, ESG, general civil and commercial law, international civil procedure law, litigation.

Joined the firm in 2006.

Studied law in Berlin and Barcelona. 2002 first, 2005 second State Examination. Research assistant at law firms in Barcelona and New York.

Member of the firm's management committee.

Member of Deutsche Vereinigung für gewerblichen Rechtsschutz und Urheberrecht e. V. and the working group on intellectual property and media of the German Bar Association. Deputy Chairman of the board of the German Women Lawyers Association (Deutscher Juristinnenbund), Berlin chapter.

Publications on competition and copyright law, European and international civil procedure law.

Advising and representing public authorities, research institutions and companies in the drafting and negotiation of software and other licensing agreements; Contract and IT law advice and representation of federal and state ministries in digitisation projects, especially in the field of eGovernment; Advising and acting as counsel for companies, in particular from the insurance, automotive supplier and textile industries, as well as professional associations in competition law disputes.



Stephan Schuck Counsel

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Press law and freedom of speech, freedom of information, broadcasting law, law of new media, constitutional law in the media sector.

Joined the firm in 2017.

Studied law in Bonn and Athens. First State Examination in 2012. 2012–2013 research assistant with the chair for criminal law and criminal procedure law of Prof Dr h c mult Urs Kindhäuser. Trainee lawyer in Berlin with stations among others at the Federal Foreign Office, a mediumsized corporate law firm, and an internationally operating publishing company. 2015 second State Examination. 2015–2017, lawyer with a corporate law firm in Berlin.

Permanent advice and legal representation of various corporate groups in connection with media inquiries and reports. Advising and representing individuals and companies against statements and evaluations via Internet platforms and social networks. Advising a company on broadcasting law to expand its information service. Copyright and publishing law advice for a scientific institute.



Caroline Glasmacher, LL.M.
Counsel
Specialist attorney for IT law

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Intellectual property law, IT law, general civil and commercial law, contract law, litigation, international civil procedure law, ESG.

Joined the firm in 2018.

Studied law in Freiburg im Breisgau and at the Université Paris-Est Créteil. 2014 first, 2017 second State Examination. 2014-2015 Master of Law (LL.M.) at the University of Melbourne, Australia. Legal clerkship at the Berlin Court of Appeal, including one station at the Federal Foreign Office headquarters.

Publications on IT law.

Advising and representing public authorities, research institutions and companies in the drafting and negotiation of software and other licensing agreements; contractual and IT law advice and acting as counsel for federal and state ministries in digitisation projects, in particular in the field of eGovernment.



Eva-Maria Bihler, LL.M. Associate

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Intellectual property and copyright law, IT law, general civil and commercial law, international civil procedure.

Joined the firm in 2023.

Studied law in Heidelberg, Madrid and Berlin. First state exam in 2017, second state exam in 2020. Legal clerkship at the Berlin Court of Appeal with stations, among others, at the Federal Chancellery in the department for foreign, security and development policy as well as at a medium-sized law firm in Mexico City. 2020 to 2022 Employment as a lawyer in a Berlin transaction boutique. 2022 to 2023 Master of Laws (LL.M.) with focus on Intellectual Property Law at the University of Cape Town.

Advising and representing government agencies, research institutions and companies in the drafting and negotiation of software and other licensing agreements.



Dr. Marie von Bar Associate vonbar@redeker.de

Intellectual property law, IT law, litigation, international civil procedure law, general civil and commercial law.

Joined the firm in 2024.

Studied law in Heidelberg and Münster. 2019 first, 2023 second state examination. 2023 Doctorate with Prof Dr Fabian Wittreck, Münster. 2021 to 2023 legal traineeship at the Berlin Court of Appeal with stations at the Federal Chancellery, an international commercial law firm and the European Parliament in Brussels, among others.

Litigation representation and advice to the public sector and companies in various areas of general civil and commercial law; contract and IT law advice and representation of companies, research institutions and authorities.

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